

## ABSTRACT

A business method is provided for conducting a business transaction between a provider of music and an operator of a public medium comprising the step of arranging for the purchase of a right to play a selection of music in the public medium at a pre-determined time for a pre-determined length of time by the provider from the operator. Public media on which music can be played in accordance with the present invention include of retail stores, bars, sports stadiums, sports arenas, cell phones and personal communication device ring tones, phone line holding ports and on-line websites. Providers of music in accordance with the present invention include record companies, record producers, music publishing companies, record distribution companies, recording studios, individual artists, music providers and agents for musical artists.